



# ABOUT US



Ideas Plus is a wide-ranged manufacturer in the field of marketing, brand, and event management; specializing in all categories of signage & event set up, exhibition, retail, business and public environments. We are fully dedicated to developing top-quality branding solutions to our clientele's exact specifications by our highly skilled team of engineers and craftsmen, while still providing unmatched competitive pricing *-On Time, Every Time.*

From the design, up to any stage of production; we pride ourselves in having our manufacturing unit under one roof which can handle any project. Moreover, allowing us to ensure **flawless quality, price, and delivery time.**

# OUR FACILITIES & TEAM

With our own dedicated facilities in Al Quoz, we have over 35,000 square feet of fabrication, production and warehousing. Employing over a 100 skilled personnel; from designers, project managers, CNC machine operators, carpenters, steel fabricators, painters, welders and electricians we have the power to control the design, fabrication and production.



"The best way to predict the  
future is to create it."  
- Abraham Lincoln

EXHIBITION


&

EVENT

MANAGE

MENT

With well over 150 major exhibitions and thousands of other large scale events taking place in the UAE alone each year, we are well qualified & able to cater to the growing demands of our ever expanding clientele base. We provide a wide array of exhibition and event solutions; from 3D conceptual stand designs to pre-fabrication, services to installation and even a team of dedicated project managers. Innovative designs and excellent customer service are our trademark.

A close-up, low-angle shot of a saw blade, showing the sharp, metallic teeth. The teeth are arranged in a row, and the blade is dark and textured. The background is blurred, suggesting an industrial or workshop setting.

"If you think it's that simple,  
then do it yourself."

- *Anonymous*

# SIGNAGE

We offer leading international advertising and media companies the option to custom design small to large scale indoor and outdoor signage boards using the highest specifications and latest technologies.





"Logos and branding are so important. In a big part of the world people cannot read French or English but are great in remembering signs."

- Karl Lagerfeld



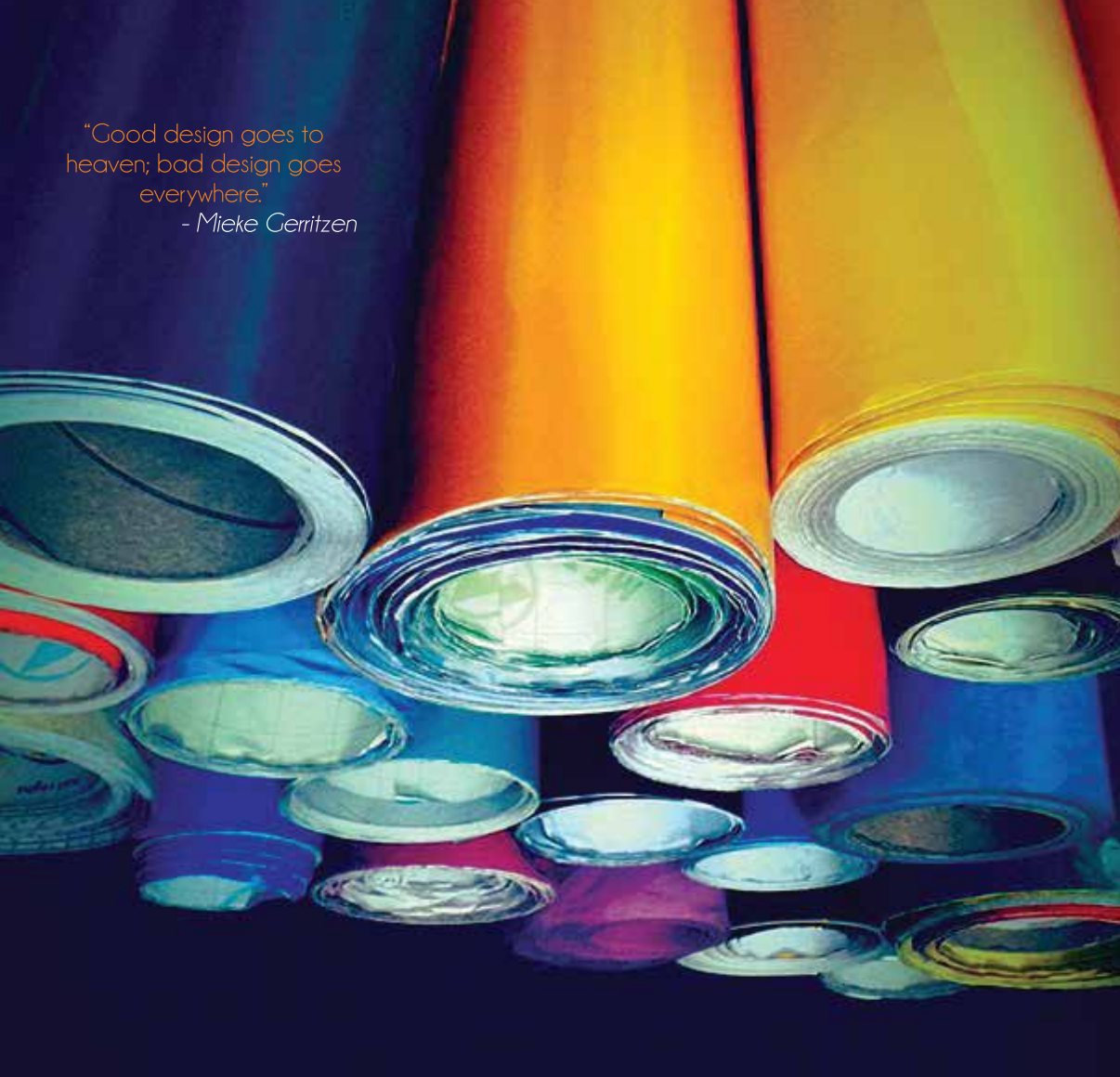
# GRAPHICS

We offer the highest quality in any media print across Dubai and offer print services in both large and small formats. Moreover, we have even taken full step in becoming a GoGreen safe print factory utilizing UV HD printing.



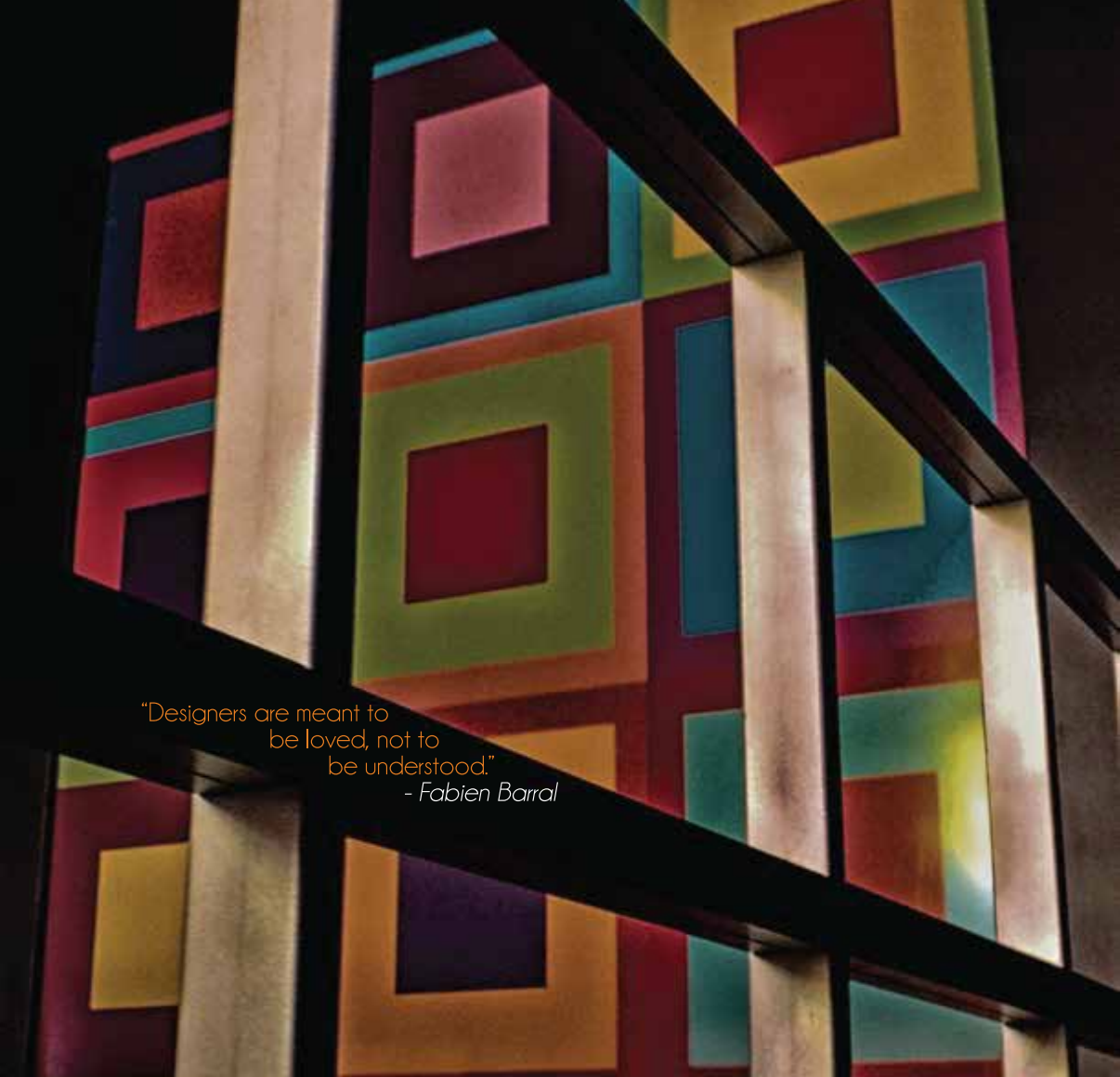
"Good design goes to  
heaven; bad design goes  
everywhere."

- Mieke Gerritzen



RETAIL  
ARCHITECTURE  
&  
INTERIOR  
DESIGN

We assist our clients in designing and building interior spaces whether it be a full refurbishment or total rebuild. We provide new innovative designs and concepts which fit any brand identity trying to be communicated. Employing the latest design techniques perfect for any commercial or retail interior space.



"Designers are meant to  
be loved, not to  
be understood."  
- Fabien Barral

# CONTACT US

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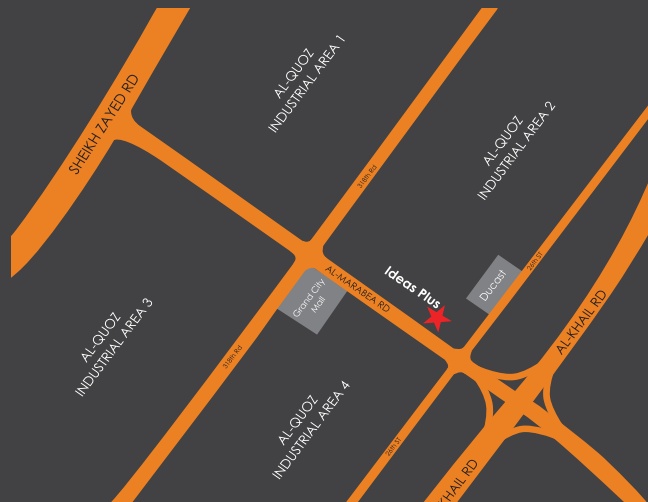
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Just an idea of our client base...

